



RETAIL AND UNIFORM CLOTHING CATALOGUE

**POWERED BY
SPORTMAX**

Think this is just a rugby brand?

Think AGAIN!

In 1904 three men began making tough woollen garments in a small town in New Zealand. John Lane, Pringle Walker and Alfred Rudkin were English natives turned proud Kiwis.

Such was their love for their adopted homeland, they named their company after the area in which they settled - Canterbury. From its very beginnings, this was a brand rooted in the New Zealand soil. Like the Kiwi landscape itself, it was rugged and uncompromising.

When the time came to give the company a logo, the founders naturally chose three kiwis. Canterbury's reputation grew.

Years later, when the Australian and New Zealand army needed tough gear for their units in World War 1, they made the call to Canterbury. The result was hard wearing kit created in the harsh cold of the South Pacific but designed for the blistering heat of the Mediterranean. Canterbury was becoming a national institution, a byword for Kiwi qualities of trustworthiness, resilience and hard work.

And now, it's for you!

Today CCC (the shortened name of the brand) is found on the rugby pitch, the treadmill, the tennis court, the weights bench, the football pitch, the spin bike and the studio - infact, where active people go, CCC will be there.

Popular with all age groups for its super hard wearing materials and modern designs it's perfect for almost any form of exercise and the price points reflect a brand which aims to be affordable for all.

We have selected a range of CCC's best selling active wear including the ever popular Ugliers* Hoodys for you to use for your own teams and staff and add to your sports retail range.

Please use the Sportmax CCC Order Form to place an order or contact ross@sportmax.co.uk / 01698 281951 for more information.

***In 1970, Canterbury decided to save offcuts and make colourful, mismatched jerseys. They became a legend - made to be ugly, worn to look good.**



Mens Uglies Hoody



Q-A006864706



Mens Club Hoody

Q-A005721769

Navy

Q-A005721922

Grey

Q-A005721989

Black



Mens Club Dry Tee

Black Q-A005730989 Maroon Q-A005730467
White Q-A005730001 Navy Q-A005730769
Red Q-A005730468 Blue Q-A005730760



Mens Cuffed Stadium Pants

Q-E513106769

Navy

Q-E513106989

Black



Mens Open Hem Stadium Pants

Black Q-E513105989

Navy Q-E513105769



Mens Club Shorts

Q-A005727001

White

Q-A005727769

Navy

Q-A005727989

Black



Womens Uglies Hoody

Q-A006908X98



Womens Uglies Hoody

Q-A006908X98



Womens Club Hoody

Q-A005703769

Navy

Q-A005703989

Black

Q-A005703922

Grey



Womens Club Dry Tee



Black Q-A005712989 Maroon Q-A005712467
White Q-A005712001 Navy Q-A005712769
Red Q-A005712468 Blue Q-A005712760



Womens Seamless Legging

Q-A006471Y62



Womens Seamless Legging V2

Q-A007921989



Womens Club Shorts

Q-A005708001

White

Q-A005708769

Navy

Q-A005708989

Black





Sportmax is a an independant supplier of sports goods to the UK leisure industry with over 40 years experience in the sports trade.

We bring world class products to active people through our partnerships with leisure centres and health clubs across the UK.

Get in touch to place an order or to find out more about how we can help enhance your customer service and experience through professional and profitable retail operations.

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